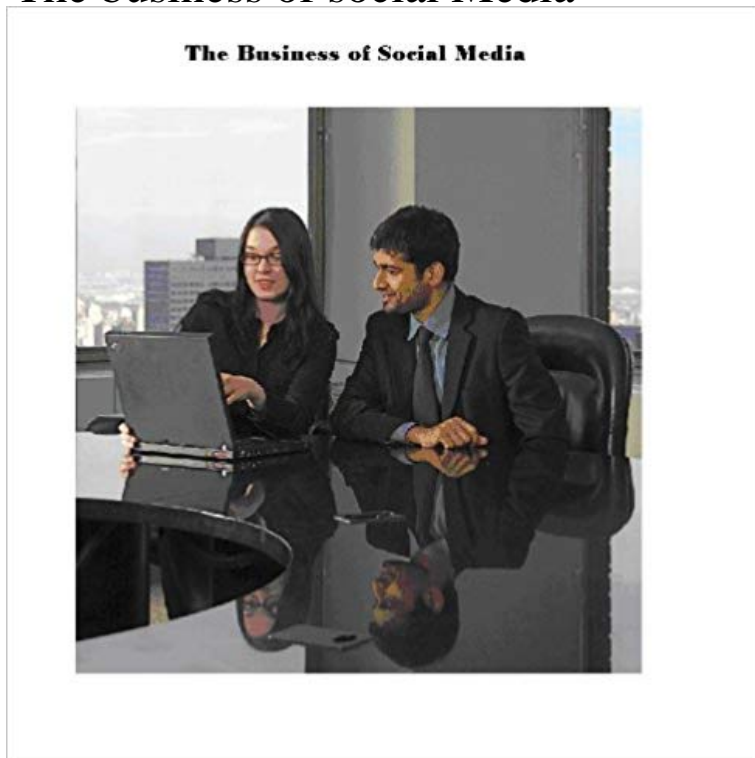


The business of social Media



In this short report I will endeavour to demonstrate the marketing opportunities available on some of the more popular social Networks. I will also discuss a few details about the demographic of each of those networks. I will talk about facebook twitter linkedin and google +, although these are the only social networks I will talk about I assure you that there are plenty of other social media marketing opportunities available. social media is a virgining industry and thus there is an ever growing array of marketing opportunities in whitch to use social media.

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